



Parent Love Link

Supporter & Sponsor Plan

A public plan for people and organizations that want to help Parent Love Link reach responsible private testing and regional validation.

Prepared for	Community supporters, sponsors, local partners, and prospective contributors
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Document date	July 26, 2026

Important: SolarSoft Media, LLC. is a for-profit business. Support payments are not represented as tax-deductible charitable donations. This document does not promise ownership, returns, tax benefits, member-data access, or special dating privileges.

Purpose of This Plan

Parent Love Link is being built as a social-first dating community for single parents. This plan explains what the project is, what has already been built, what must happen before the private Alpha, how outside support may be used, and what supporters should—and should not—expect in return.

Why “supporter” rather than “donor”?

SolarSoft Media, LLC. is a for-profit company. IRS Publication 526 explains that deductible charitable contributions are gifts to qualified organizations.[11] Parent Love Link therefore uses supporter contribution, sponsorship, reward, or pre-order language as appropriate and does not promise tax deductibility.

1. Project Mission

Parent Love Link aims to give single parents a place to be known before they are judged. Profiles, Community posts, values, interests, events, and thoughtful Introductions should reveal personality and consistency over time—without forcing members into an endless swipe-first experience.

- Core profiles, discovery, community participation, Introductions, and accepted conversations remain free.
- First contact requires effort and consent; a free platform does not create unlimited access to another person’s attention.
- Children are not romantic discovery content. Identifying child information and unsafe images are restricted.
- Purchases and sponsorships may support expression, appreciation, events, or exclusivity, but cannot buy ranking, trust, messaging rights, or moderation influence.
- Safety claims must match actual software, staffing, and procedures.

2. Current Stage

Area	Current position
Public access	Waitlist and public information pages; registration remains invitation-only
Member application	Custom PHP/PDO/MySQL platform under administrator-controlled development
Built foundation	Profiles, privacy, Community Feed, media, Profile Styles, Introductions, conversations, blocking, reporting, moderation, and tester operations
Current work	Integration and regression testing of the complete member journey
First cohort	5-10 known or personally reachable adults who are parents/legal guardians in Deltona, Volusia County, and nearby Central Florida

Area	Current position
Payments	Not connected; the first controlled Alpha does not require payment processing

3. What Support Can Fund

Priority	Examples of use	Why it matters
Security and privacy	Professional review, session hardening, rate limits, backups, restoration testing, protected evidence	Dating profiles, messages, and general location are sensitive.
Accessibility and device QA	Phone/tablet/desktop checks, keyboard navigation, contrast, screen-reader labels, reduced motion	The central journey must work for real testers on common devices.
Moderation and support	Report triage, policy writing, response procedures, part-time support coverage	A social-dating community creates continuous safety and support work.
Communication services	Email delivery, optional SMS later, storage, image review services	Reliable verification, notices, and media handling are operational requirements.
Local Alpha and beta	Orientation materials, small public-location events, recruitment, accessibility accommodations	Healthy local density and balanced cohorts matter more than broad empty reach.
Tester recognition	Merit-based \$25 weekly recognition records for useful testing contributions	Encourages actionable testing without random prize mechanics or unsafe behavior.
Legal and insurance preparation	Policy review, participation terms, privacy disclosures, insurance quotes	Public claims and operations must match legal and risk responsibilities.

4. What Support Does Not Buy

- Access to private member profiles, messages, reports, dating activity, or contact information.
- The ability to message someone, bypass consent, improve Discover placement, or influence recommendations.
- A trust or identity-verification badge.
- Preferential moderation, report outcomes, or exemption from Community Guidelines.
- Ownership, financial returns, revenue share, or voting rights unless a separate professionally reviewed investment agreement exists.
- A tax deduction or charitable receipt.
- Control over product decisions that would conflict with the free core, consent, privacy, or safety rules.

5. Support Pathways

Pathway	Purpose	Status / boundary
General supporter contribution	Help fund Alpha readiness, security, accessibility, and operations	Future payment method must clearly state that the business is for-profit and the payment is not tax-deductible.
Local business sponsorship	Fund orientation, events, community education, or visible public materials	Requires written deliverables; never includes member dating data.
Service or in-kind support	Professional review, design, accessibility, legal/accounting, venue, photography, printing, or technology credits	Scope, ownership, confidentiality, and public recognition should be written.
Reward/pre-order campaign	Offer a clearly described future supporter product or public recognition	Must avoid unavailable promises, unclear refunds, or pretending a purchase is charity.
Pitch competition or eligible grant	Non-dilutive funding tied to innovation, community, or economic development	Eligibility and terms must fit a for-profit startup.
Investor introduction	Connect Parent Love Link with appropriate stage-specific investors	Investment remains separate from support and requires professional securities review.

6. Illustrative Support Budget

The project's current validation objective is \$25,000-\$50,000 after the private-Alpha gates pass. Smaller support may fund individual readiness items, while a complete validation budget reduces several risks together.

Use	Share of \$50,000	Illustrative amount
Legal, privacy, and policy review	18%	\$9,000
Security, testing, backups, remediation	20%	\$10,000
Moderation, support, and beta operations	18%	\$9,000
Image moderation, email/SMS, storage, services	10%	\$5,000
Local recruitment, orientation, events	12%	\$6,000
Product, design, and accessibility help	12%	\$6,000
Contingency, transaction, insurance setup	10%	\$5,000

Spending rule

Do not spend heavily on broad advertising before local members return, participate, exchange respectful two-way conversations, and can be supported safely. Support should buy the next clear evidence milestone.

7. Transparency Commitments

- Maintain a public database-driven changelog that explains meaningful product progress without exposing sensitive implementation details.
- Publish clear descriptions of what supporter funds are intended to cover.
- Keep business finances separate and track budget versus actual spending.
- Do not represent future features, verification, moderation, payments, or partnerships as active before they are operational.
- Disclose whether a payment is support, sponsorship, revenue, pre-order, debt, or investment.
- Use synthetic profiles only for controlled development or clearly disclosed private testing; exclude them from real romantic discovery and real engagement metrics.
- Pause expansion when a critical security, privacy, consent, data-loss, or safety defect appears.

8. 12-Month Public Milestones

Stage	Target outcome	Public evidence
Alpha readiness	Central journey passes on desktop and mobile; safety, security, policies, and backup gates pass	Changelog updates, readiness summary, known limitations
Private technical Alpha	5-10 invited testers complete structured journeys and submit useful reports	Cohort size, issues resolved, non-sensitive product lessons
Expanded Alpha	15-30 testers use the product through a full testing cycle without critical defects	Completion, return use, moderation workload, mobile reliability
Founding-member beta	25-100 members form a balanced regional community	Retention, respectful Introduction acceptance, reciprocal conversations, report response time
Soft regional launch decision	Evidence supports—or does not support—controlled 100-300 member growth	Honest go/no-go explanation and updated plan

9. Why the Initial Market Is Local

Dating value depends on compatible people nearby. Volusia County had an estimated 606,573 residents in 2025 and 241,881 households, with 91.6% broadband subscription.[7] Academic research also identifies geographic proximity as the strongest national driver of online romantic interaction.[10] A local launch lets the founder recruit cohorts, monitor safety, learn from real use, and avoid advertising into an empty nationwide network.

10. Sustainable Business Model

Long-term sustainability is intended to come from optional value rather than restricted access. Potential revenue includes exclusive Profile Styles, virtual flowers and gifts, supporter products, events, transparent sponsorships, and limited public/content advertising after privacy review.

Future revenue	Rule
Exclusive Profile Styles	All shared-gallery styles remain free. Exclusivity may be sold only for a style no real member has used; purchase gives no ranking or trust advantage.
Virtual gifts	Optional appreciation creates no obligation to reply, connect, meet, or continue a relationship.
Supporter products	Must be clearly labeled and cannot function as trust badges or moderation privilege.
Events and partnerships	Core community access remains available; sponsors receive no member data.
Advertising later	Keep private logged-in dating experiences uncluttered and do not target using private messages or sensitive dating data.

11. How to Evaluate Progress

- Can invited parents complete registration, profile, Community, Discover, Introduction, conversation, block, and report journeys?
- Do members understand the difference between Messaging Ready, Discover Ready, Introductions, and accepted conversations?
- Do people return after the first session and participate visibly?
- Are Introductions thoughtful enough to improve acceptance without suppressing sincere contact?
- Can the founder review reports and respond within the promised timeframe?
- Does the cohort remain balanced enough to provide value and avoid overwhelming one group?
- Can optional products eventually earn revenue without changing human boundaries or trust?

12. Contact and Participation

Supporters, sponsors, professional service providers, and local organizations should begin with a conversation about the specific support offered, expected public recognition, deliverables, confidentiality, and whether any payment is refundable or tied to a future product. No person or organization is represented as committed until written terms exist.

Current priority

The highest-value support is help that moves Parent Love Link safely through private Alpha readiness: security, accessibility, legal/privacy review, moderation operations, hosted QA, and balanced local recruitment.

Research Sources and Methodology

This plan combines the current Parent Love Link code/database review and launch documents with public research. Market estimates vary because providers define “online dating,” “dating applications,” and geographic revenue differently. Public-company results are used as category evidence, not as a direct forecast for Parent Love Link.

- [1] U.S. Census Bureau — National Single Parent Day: March 21, 2024; CPS family and one-parent family tables. [Open source](#)
- [2] Pew Research Center — The experiences of U.S. online daters, including scam and unwanted-contact findings. [Open source](#)
- [3] Pew Research Center — The who, where and why of online dating in the U.S. [Open source](#)
- [4] Federal Trade Commission — “Love Stinks” — 2023 romance-scam reports, losses, and median loss. [Open source](#)
- [5] Match Group — Fourth-quarter and full-year 2025 results. [Open source](#)
- [6] Bumble Inc. — Annual Report 2025 and full-year 2025 results. [Open source](#)
- [7] U.S. Census Bureau — QuickFacts: Volusia County, Florida. [Open source](#)
- [8] Grand View Research — Global online dating application market size and outlook; third-party estimate. [Open source](#)
- [9] SSRS — The Public and Online Dating in 2025. [Open source](#)
- [10] Bruch & Newman — Structure of online dating markets in U.S. cities; geographic proximity and local submarkets. [Open source](#)
- [11] Internal Revenue Service — Publication 526 (2025), Charitable Contributions. [Open source](#)